W2W Women to Watch 2026

The Sound of Trust

At Audiology of Scottsdale, you are truly heard

The ladies behind Audiology of Scottsdale- Cathy E. Kurth and Lisa Elenes have built a practice rooted in something refreshingly simple: connection. “At my core, I’m someone who truly loves people,” Cathy shares. “Being an audiologist allows me to connect with patients every day, hear their stories, and play a meaningful role in improving their quality of life.” It’s a philosophy that extends far beyond clinical care—it’s about restoring something deeply human: the ability to fully engage with the world.

Lisa echoes that sentiment, adding, “I want our patients to feel like family. I don’t believe in treating people like another number… I want each and every one of our patients to know that we truly care.” Together, their shared values of compassion, trust, and integrity have become the foundation of a thriving Scottsdale-based audiology practice.

Their journey, however, didn’t begin with certainty—it began with risk. Cathy recalls opening the doors to her practice just three years ago with “zero patients.” For many, that would be a stopping point. For her, it was only the beginning. “Building a private practice taught me early on to trust my instincts and never underestimate what’s possible with hard work and determination,” she says.

Lisa took a leap of her own, leaving a secure corporate role to join Cathy in those early days. “I left a company that had a full patient base to a new practice that had zero,” she says. “That decision has paid off in ways I couldn’t have imagined.” Today, their once-empty schedule has transformed into a full, bustling clinic serving a growing community.

What sets them apart isn’t just their expertise—it’s their approach. From hearing evaluations and tinnitus management to advanced hearing aid technology, their services are comprehensive. But the real difference lies in how those services are delivered. “Our focus is on personalized attention and ensuring every patient feels heard, respected, and well cared for,” Cathy explains. Lisa adds, “We strive for a white glove, concierge experience—even offering after-hours and weekend appointments. Communication is everything, and we always put our patients first.”

Their partnership is seamless, built on mutual respect and shared purpose. Lisa describes Cathy as both mentor and inspiration: “Watching her do what she loves and always putting patients first is something I strive for every day.”

Beyond their professional success, both women remain deeply grounded in family. Cathy, married for over 40 years, beams with pride when speaking of her children and grandchildren, while Lisa balances her career with motherhood, crediting careful planning—and a strong support system—for keeping it all in motion.

With plans to expand and reach even more patients, their mission remains unchanged: to deliver exceptional care with heart.

To contact Audiology of Scottsdale visit audiologyscottsdale.com or call 480.478.9797.